

FAQs

General

Will the coverage be as good as my liquid foundation?

You'll be amazed! Mineral foundation covers like nothing else. Not only that, it doesn't lay in a thick obvious way on top of your skin, it buffs in beautifully to give the illusion of flawless, bare skin. When your skin requires less coverage, just apply less, you don't need a heavy foundation AND a tinted moisturiser!

Can I wear moisturiser under my minerals?

Of course! For best results allow moisturiser to be fully absorbed before applying the mineral foundation to your skin.

Is Lily Lolo the same as other powder products?

No. Most powder products contain talc or corn starch which is drying and gives skin that 'powdery' look. Lily Lolo mineral foundation is silky or creamy and is not drying to the skin.

How do I know which shade to buy?

Have a good look at your skin in daylight. If you look like you have pinky tones to the skin, then your natural colouring is cool. If you look more yellow, your undertones are more likely to be warm. If neither is obvious, then the neutral toned colours will suit most skin types.

Try looking at the inside of your wrists too – if the veins show mainly blue, then you're more likely to have cool colouring, and if they look green then warm tones might suit you better. Again, if you're not obviously either one, then try the neutral tones.

It is also possible to tone down your natural undertones by using foundation a shade away from your colouring, for example, to tone down pinkness, choose a neutral or warm shade.

Do I need to buy a special brush to apply the foundation?

Kabuki brushes are specially made for applying mineral cosmetics so are undoubtedly the best way to apply your mineral foundation. However, if you just want to try mineral foundation and have ordered some samples one of your existing makeup brushes will do. Try and use a small brush out of a compact which has shorter bristles - you'll still achieve great results.

Is mineral foundation easy to apply?

Yes, very easy - no more dabbing at spots trying to get a slimy liquid in the right place! Simply dip your application brush in the powder, tap off the excess and apply in a circular motion to your face. We include a leaflet of application tips with your order but you really can't go wrong with minerals.

Do I need to wear a finishing powder over my foundation?

No, Lily Lolo foundations can be worn without any finishing powder if you choose. However, we offer several different finishing powders which are very popular.

Will my Lily Lolo foundation stay on all day?

Yes, mineral foundation has great staying power - read our testimonials to find out what our customers say.

What is the SPF of Lily Lolo foundation?

As our foundations haven't been assessed specifically to measure their SPF we are legally unable to publish an SPF factor. We can advise that like almost all mineral foundations they contain ingredients which provide a natural sunscreen.

How do I minimise the appearance of pores and wrinkles?

To minimise the appearance of fine lines, try applying some Flawless Matte powder as a base, as this will stop powder sinking into any lines. Finish off with the Flawless or Translucent Silk

powder, as this deflects light and will give you an overall smoother finish.

If you have obvious pores, then also try the Flawless or Translucent Silk to give you a flawless complexion, and finish off your makeup application by smoothing a flocked sponge over your face, as this will remove any excess powder and minimise the appearance of pores.

How do I use products on lips and nails?

Lip glosses are available online, but with minerals it's also possible to mix your own colours. To use on lips, add eyeshadow or blush to a gloss or lip balm with a lip brush, avoiding those that contain Ultramarine Blue or Ferric Ferrocyanide. It's also possible to apply the colour with a stiff brush, and then apply clear lip gloss over the top if you prefer.

Great effects can be achieved using mineral powder on nails. Simply mix your powder with a clear nail varnish. (Dip the varnish coated brush into the powder and then apply). Don't use the same pot for mixing nail varnish and applying to your face!

How will mineral makeup perform on mature, oily, sensitive or acne-prone skin?

Mineral makeup is suitable for all skin types. For mature skin, a base, such as Flawless Matte is recommended to stop makeup sinking into lines, similarly for oily skin, as this will control oil and shine.

Mineral makeup is ideal for sensitive and acne-prone skin, as it doesn't contain harsh chemicals and includes key ingredient zinc oxide, which has healing and antibacterial properties. Minerals are particularly good for acne-prone skin.

Do you sell eyeshadow, lip gloss or eye pencil samples?

No. Making sample sized products is a very expensive process, and as eyeshadow, lip gloss and eye pencils are not reliant on skin tones it is not necessary to supply samples. This keeps our costs down, and means you can enjoy our fabulously low prices.

How do I wash my Lily Lolo brushes?

Never immerse your makeup brushes in water as this can affect the glue bond holding the bristles together. Instead, hold the bristles pointing downwards in warm running water, gently lather with a mild shampoo and rinse the same way in running water.

Always leave makeup brushes to dry naturally, preferably on their side to prevent water from running into the ferrule (the base of the bristles).

Company Policy

Are your products made from all natural ingredients?

When developing new products we work with cosmetic scientists to ensure that the ingredients used are all naturally derived, and we ensure that we steer well clear of any harsh chemicals and certainly controversial ingredients.

The natural ingredients are generally refined or processed in order to be safe for human use, and to ensure they work as efficiently as possible in cosmetic use.

Are your products allergy-free?

Whilst our products are as simple as possible in formulation and made from the gentlest ingredients we can find, no one product (or ingredient) is guaranteed to be allergy-free for everyone.

Do your products contain parabens?

No, none of the Lily Lolo range of cosmetics contains parabens, fragrances or fillers.

- ✚ **What is your animal testing policy?**
We do not test on animals and have achieved BUAV approval.
- ✚ **Do you use any animal ingredients?**
We currently have two eye colours which contain carmine (Gold Digger and Golden Lilac) and five blush shades (Ooh La La, Candy Girl, Sugar n Spice, Sweet Fig and Clementine), this is commonly used in cosmetics but is a derivative of cochineal (a red food colouring). Our lip gloss range also contains beeswax so vegans may want to avoid these products.
- ✚ **Do you have an alternative to natural animal hair brushes?**
We stock some high quality synthetic hair brushes. Our kabuki, buffer, concealer, smudge and angle brow brushes are all made from the highest grade synthetic hair.
- ✚ **Do you use any nano or micronized particles?**
No. None of the particles are small enough to be classed as micronized or nano-particles.
- ✚ **What is the minimum particle size?**
Titanium and Zinc oxide are uncoated and have a minimum particle size of 10 microns.
- ✚ **Are your products comedogenic?**
Mineral makeup is non-comedogenic. There are no mineral oils or similar ingredient which create a film on the skin blocking the pores. With mineral foundation you can achieve excellent coverage which is breathable.